

ABC CONVENTION 2026

SALT LAKE CITY

March 18-20

SPONSOR PROSPECTUS

Connect With Over 2,500 Construction Industry Professionals at ABC's Premier Merit Shop Celebration of the Year.



Associated Builders and Contractors
440 First St. NW, Suite 200, Washington, DC 20001
(202) 595-1505 | abc.org

abcconvention.abc.org | Contact: Charlie Asmar | asmar@abc.org | (202) 595-1356

Why Sponsor ABC Convention 2026?

Get your company in front of thousands of construction industry leaders by sponsoring ABC Convention 2026! ABC members—top-performing contractors, suppliers and associates from across the nation—return to the annual convention each year to connect, celebrate and advance their businesses with the latest industry, political and technological insights. This electric event also features the National Craft Championships, the Construction Management Competition, the National Excellence in Construction® Awards Gala, the Construction Workforce Awards and an energetic Expo Hall.

This event is a can't-miss opportunity to connect with your target audience. Build your business through recognition on convention event marketing, including web, email, event app, signage, on-screen presentations and more!

Get noticed at ABC Convention 2026!

Who Attends ABC Convention?

Contractor members gathering industry and business intelligence and seeking tools to improve their business and bottom line.

More than

700

construction leaders attending the **Excellence in Construction® Awards gala**, honoring innovative and high-quality construction projects and world-class health and safety programs. This event sells out every year!

200

apprentices and craft trainees competing in the National Craft Championships.

More than **two dozen colleges and universities** competing in the Construction Management Competition.

Guaranteed



Visibility

Put your company front and center as a Convention Sponsor. There are options to fit every budget and goal!

Convention Sponsorships

ABC CONVENTION 2026
SALT LAKE CITY
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Exclusive Opening Night Celebration Sponsor **SOLD**



Party Theme

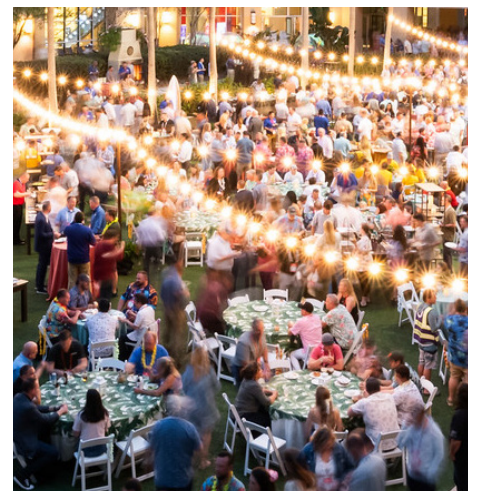
Saddle up for our Western Winter Soiree—Salt Lake City style! Kick off convention week with cozy lodge vibes, twinkle lights and toe-tappin' tunes. Sip craft cocktails, local whiskeys and dirty sodas, and sample Utah-inspired bites and flavorful jerky while you craft your own s'more. Ride the mechanical bull and brush up on your line dancing skills! Dress smart-western and mingle with industry trailblazers. Warm up the night as we celebrate, create fresh connections and enjoy a little frontier fun.

We will collaborate with you to customize an experience at this dazzling welcome to ABC Convention 2026 to showcase your company, boost your brand's visibility and create a memorable experience for attendees. This night will be one to remember, and you will be the VIP of the party with a special opportunity to directly address celebration attendees before the party kicks off!

Your Exclusive Opening Night Celebration Includes:

- Six complimentary full registrations
- Logo on event signage, emails and website
- On-screen recognition throughout the convention
- 50-word bio, logo and sponsor profile in the ABC Events app
- One 10x10 exhibitor booth
- Registration list two weeks prior plus a post-event attendee list with contact information
- Opportunity to speak during the event

 **\$125,000**



Convention Sponsorships

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Platinum Sponsor

Be recognized as a top-level sponsor throughout the entire convention! Your brand will be showcased where it matters most—before, during and after ABC Convention—placing you in front of thousands of industry decision-makers as they celebrate, connect and engage.

Visibility spans high-impact moments across the week with prominent exposure across event communications and on-site touchpoints. Your sponsorship positions your company as a leader in the merit shop construction community and a champion of workforce excellence.

Platinum Sponsor Opportunities:

- Closing Night Celebration Sponsor
- Hotel Key Card Sponsor
- Exhibit Hall Grand Opening Sponsor
- Keynote Speaker Sponsor



Your Platinum Sponsorship Includes:

- Four complimentary full registrations
- Logo on event signage, emails and website
- On-screen recognition throughout the convention
- 50-word bio, logo and sponsor profile in the ABC Events app
- One 10x10 exhibitor booth
- Registration list two weeks prior plus a post-event attendee list with contact information
- Opportunity to introduce speaker or address the audience

Convention Sponsorships

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Platinum Sponsor Opportunities

Closing Night Celebration Sponsor

Cap off the week at our Life Elevated Closing Night Celebration of the Rocky Mountains—soaring peaks perfect for hiking, biking, rock-climbing and skiing. Sample a brew from the rolling craft beer truck, try fly-tying and strike a pose in the camper photo booth. Dance bands will power the vibes as we celebrate Salt Lake memories and preview adventures in Denver at ABC Convention 2027.

Create a lasting impression on ABC Convention 2026 attendees as the sponsor of the closing night celebration. Create a memorable experience for attendees while boosting your brand's visibility with your company as the VIP of the party. This night will be one to remember!

 **\$35,000**



Keynote Speaker Sponsor

Choose to sponsor the **Opening General Session Keynote** or the **Closing Morning Keynote**. Both draw the full convention crowd, ensuring that your brand is in front of a maximum audience. In addition to your Platinum Sponsor benefits, this sponsorship includes the opportunity to speak on stage during the session (two to three minutes, either in person or via video).

 **\$25,000 each (Opening or Closing Keynotes)**

Convention Sponsorships

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Platinum Sponsor Opportunities

Exhibit Hall Grand Opening Sponsor **SOLD**

Own the moment the expo show floor comes to life! As the Exhibit Hall Grand Opening Sponsor, your brand takes center stage at Wednesday night's 90-minute reception, where attendees, exhibitors and competitors gather for the first look. Enjoy premium visibility, podium recognition and branded touchpoints, plus featured coverage on ABC's social media during the unveiling. You'll also have the opportunity to address registrants before the ribbon-cutting to spark conversations and drive booth traffic from the very first minutes the hall opens.

 **\$25,000**



Hotel Key Card Sponsor **SOLD**

Put your brand in every attendee's hand—literally! As the exclusive Hotel Key Card Sponsor, your logo and booth call-to-action are carried by every registrant staying at the event hotels, creating multiple daily touchpoints from check-in to check-out. It's a high-visibility, high-frequency placement that puts eyes on your logo and reinforces your message every time doors open. Perfect for featuring a show special, QR code or invite to your booth.

 **\$20,000**

Convention Sponsorships

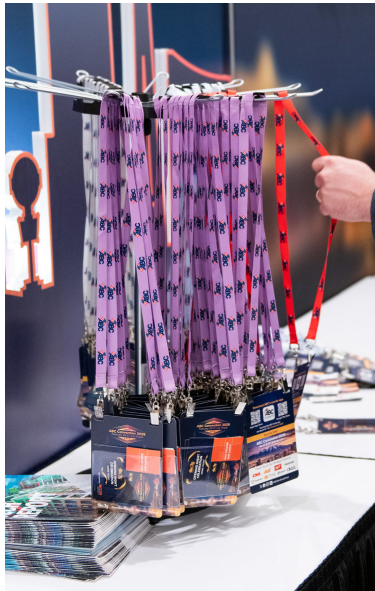
ABC CONVENTION 2026
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Gold Sponsor

Stand out as a premier sponsor from first announcement to final send-off. Your brand will be integrated across ABC convention touchpoints—pre-event promotions, on-site moments and post-show follow-ups—keeping you in front of thousands of influential industry professionals as they learn, network and celebrate. Throughout the week, you'll be featured in high-visibility communications and prominent on-site placements that amplify awareness and drive engagement. Gold Sponsorship signals your company's leadership in the merit shop community and your commitment to advancing workforce excellence.

Gold Sponsor Opportunities:

- Door Hangers Sponsor
- Lanyard Sponsor
- Convention Tote Bag Sponsor
- Events App Sponsor—Exclusive!
- Expo Hall Lunch Sponsor
- Charging Station Sponsor
- Escalator Landing Sponsor—Exclusive!



Your Gold Sponsorship Includes:

- Two complimentary full registrations
- Logo on event signage, emails and website
- On-screen recognition throughout the event
- 50 word bio, logo and sponsor profile in the ABC Events app
- One 10x10 exhibitor booth
- Registration list two weeks prior plus a post-event attendee list with contact information

Convention Sponsorships

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Gold Sponsor Opportunities

Door Hanger Sponsor **SOLD**

Turn every check-in and checkout into a brand touchpoint as the Door Hanger Sponsor! Your company logo and messaging appear on hotel room door hangers at the host hotels, putting your brand in front of attendees first thing in the morning and last thing at night. Each hanger features a QR code that links to your dedicated sponsor webpage for measurable engagement, along with your exhibit booth number to make the next step clear. It is high-frequency visibility that drives awareness and converts hotel traffic into booth traffic.

 **\$15,000**

Convention Tote Bags Sponsor **SOLD**

Carry your brand everywhere the convention goes and long after it ends. As the Convention Tote Bag Sponsor, your logo appears alongside the conference logo on reusable tote bags available to all attendees, turning every schedule check, swag pick-up and session change into a moving billboard. With premium visibility at the registration desk, your branding is among the first seen and most frequently photographed. Because the bags are durable and reusable, your message travels from the expo floor to offices for lasting impressions beyond the event. Each attendee has the chance to snag one, ensuring broad reach and daily visibility.

 **\$15,000**



Lanyard Sponsor **SOLD**

Be the brand everyone wears! As the Lanyard Sponsor, your logo appears on every attendee lanyard, delivering all-day, every-day visibility across key moments, from badge pickup and registration to general sessions, the expo floor and networking events. With premium presence at the registration desk, your brand is among the first seen and most frequently noticed, captured in photos, introductions and hallway conversations. It's a simple, high-impact placement that builds recognition and keeps your company front and center throughout the convention.

 **\$15,000**

Escalator Landing Sponsor—Exclusive! **SOLD**

Own the flow of foot traffic as the Escalator Landing Sponsor! Place your company logo on the highly traveled convention center escalators so your brand greets attendees as they move between sessions, the expo and special events. Your company-branded banner runs up and down the escalators for repeated, high-impact impressions, with your exhibit booth number clearly posted to guide visitors straight to you. It is front-and-center visibility that turns movement into momentum for your brand.

 **\$12,500**

Convention Sponsorships

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Gold Sponsor Opportunities

Events App Sponsor—*Exclusive!* **SOLD**

Put your brand at the center of every convention touchpoint by sponsoring the official ABC Events app! Your logo appears throughout the experience, including a front-and-center splash screen every time attendees log in keeping your company visible as they check schedules, maps and updates. You'll also deliver a push notification to all attendees during the event, perfect for a timely call-to-action, booth invite or showcase announcement. It's high-frequency, high-utility visibility that drives awareness and real-time engagement.

 **\$15,000**



EXPO Hall Lunch Sponsor **SOLD**



Feed the floor and fuel conversations as the Expo Hall Lunch Sponsor! Your brand will be everywhere attendees are, featured on utensils, napkins and grab-and-go containers, with additional signage throughout the lunch area to reinforce visibility. Extend the impression at the beverage stations with branded bar napkins, and use custom plates printed with your exhibit booth number to turn every bite into a call to visit. It's a practical, high-traffic placement that drives awareness and mid-day booth traffic.

 **\$15,000**

Charging Station Sponsor—*Two Opportunities Available!* **SOLD**

Power up attendee engagement as a Charging Station Sponsor! Your branding turns our secure phone-charging lockers into must-visit waypoints, creating high-dwell, high-visibility moments throughout the day. With your logo on the locker wraps and screens—and space for a QR code or booth call to action—you'll reach attendees precisely when they're taking a much-needed recharge. It's practical utility that earns repeat impressions and drives traffic back to your exhibit.

 **\$10,000**

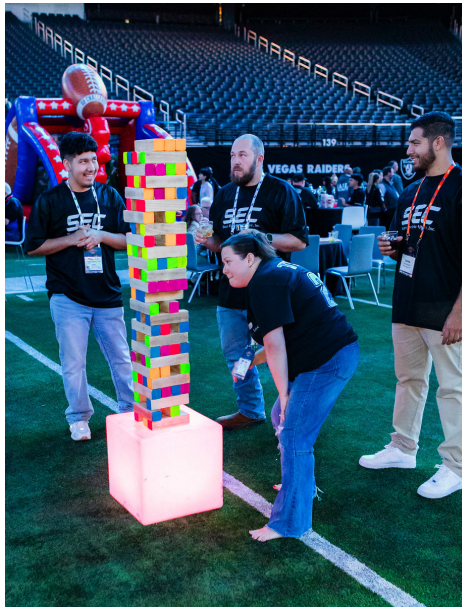


Convention Sponsorships

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Silver Sponsor

Shine as a leading partner from the first teaser to the closing recap. Silver Sponsorship weaves your brand into the full ABC convention journey, including advance promotions, on-site experiences and post-event touchpoints, keeping you in front of thousands of engaged industry pros as they learn, connect and celebrate. Expect consistent visibility in high-impact communications and well-placed, on-site branding that builds recognition and sparks interaction. It's a clear statement of your company's influence in the merit shop community and your dedication to elevating America's construction workforce.



Silver Sponsor Opportunities:

- Closing Night Celebration Food Sponsor
- Closing Night Celebration Bar Sponsor
- Closing Night Mocktail Bar Sponsor
- Professional Headshots Sponsor
- Directional Signage Sponsor
- ABC's State of the Economy With ABC Chief Economist Anirban Basu Industry Insight Session Sponsor
- Industry Insights Concurrent Session Sponsor—10 Available!
- Wi-Fi Sponsor

Your Silver Sponsorship Includes:

- Two complimentary full registrations
- Logo on event signage, emails and website
- On-screen recognition throughout the event
- 50-word bio, logo and sponsor profile in the ABC Events app



Convention Sponsorships

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Silver Sponsor Opportunities

Closing Night Celebration Food Sponsor

Leave a final, flavorful impression as the Closing Night Celebration Food Sponsor! Your brand will be highlighted on signage throughout the food areas and featured on event menus, keeping your logo front-and-center as attendees mingle, toast and savor the evening. It's a tasteful way to cap the week and reinforce your presence at the moment everyone remembers.

 **\$10,000**



Closing Night Celebration Bar Sponsor

Raise the bar on brand visibility as the Closing Night Celebration Bar Sponsor! Name your signature cocktail, feature your logo on bar napkins and command attention with prominent signage in the bar area. This is a spirited, high-traffic placement that keeps your brand in hand and in every toast through the final celebration.

 **\$10,000**

Closing Night Mocktail Bar Sponsor

Make a splash without the spirits as the Closing Night Mocktail Bar Sponsor! Name your signature mocktail, feature your logo on bar napkins at the dedicated Mocktail Bar in the hall and stand out with prominent signage in the bar area. This is a refreshing, high-traffic placement that keeps your brand in hand and top of mind throughout the final celebration.

 **\$10,000**



Convention Sponsorships

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Silver Sponsor Opportunities

ABC's State of the Economy With ABC Chief Economist Anirban Basu **SOLD**

Position your brand at the center of insight by sponsoring the State of the Economy session with ABC Chief Economist Anirban Basu! In today's fast-moving landscape, this briefing draws a high-value audience seeking clear analysis and practical takeaways for the construction industry. Your sponsorship signals a commitment to foresight, resilience and helping the merit shop community navigate economic headwinds. Following the session, you also receive a post-event attendee list to power targeted follow-up and deeper engagement.

 **\$10,000**



Industry Insights Concurrent Session Sponsor—Ten Available!

Champion learning and elevate your authority as the Industry Insights Concurrent Session Sponsor! Align with a topic that reflects your mission, then take the mic to introduce the speaker and frame the conversation. This sponsorship showcases your commitment to professional development, equips attendees with practical takeaways and positions your company as a trusted thought leader in the merit shop community. It is a smart, high-credibility platform for meaningful engagement and brand recognition.

 **\$8,000**



Wi-Fi Sponsor **SOLD**

Keep everyone connected as the official ABC Convention Wi-Fi Sponsor! Your logo appears on Wi-Fi tent cards and printed on the back of conference badges for constant visibility. Incorporate your company name into the Wi-Fi password and turn every login into a brand impression. It's high-utility exposure that attendees rely on all week.

 **\$7,500**

Directional Signage Sponsor

Point attendees in the right direction and keep your brand in constant view as the Directional Signage Sponsor! Your logo and messaging appear on wayfinding signs throughout the Salt Palace Convention Center hallways, guiding guests to ABC convention sessions, expo activities and special events. It is helpful, high-frequency visibility that reinforces your presence at every turn.

 **\$7,500**

Convention Sponsorships

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Bronze Sponsor

Shine as a leading sponsor from the first teaser to the closing recap. Silver Sponsorship weaves your brand into the full ABC Convention journey, including advance promotions, on-site experiences and post-event touchpoints, keeping you in front of thousands of engaged industry pros as they learn, connect and celebrate. Expect consistent visibility in high-impact communications and well-placed, on-site branding that builds recognition and sparks interaction. It's a clear statement of your company's influence in the merit shop community and your dedication to elevating America's construction workforce.



Bronze Sponsor Opportunities:

- Coffee Break Area Sponsor—*Daily (Two Available) or Two-Day Exclusive*
- Snack Bar Sponsor—*Daily (Two Available) or Two-Day Exclusive*
- Hydration Station Sponsor
- Convention Supporter—Five Available!



Your Bronze Sponsorship Includes:

- One complimentary full registration
- On-screen recognition throughout the event
- Logo on event signage, emails and website
- 50-word bio, logo and sponsor profile in the ABC Events app

Convention Sponsorships

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Bronze Sponsor Opportunities

Coffee Break Area—Daily (Two Available) Day 1 **SOLD**
Day 2 Available

Perk up engagement as the Coffee Break Area Sponsor! Treat attendees to an afternoon espresso while your branding travels on napkins and takeaway coffee sleeves provided by ABC. It is a warm, high traffic touchpoint that fuels conversations.

● **\$5,000 (1 Day); \$10,000 (Two-Day Exclusive)**



Snack Bar Sponsor—Daily (Two Available) or Two-Day Exclusive

Satisfy cravings and spark conversations as the Snack Bar Sponsor! Choose Thursday or Friday to host branded snack breaks with dedicated signage that keeps your logo front and center while traffic flows through the area. You'll also send one push notification through the ABC Events app to drive timely awareness and turn snack time into engagement time.

● **\$5,000 (1 Day); \$10,000 (Two-Day Exclusive)**



Hydration Station Sponsor

Keep the crowd refreshed and your brand in view as the Hydration Station Sponsor! Your signage welcomes attendees outside the break area, while branded water bubblers provide a steady stream of repeat impressions throughout the day. It is a practical, eco-minded placement that draws foot traffic, keeps conversations flowing and keeps your logo top of mind between sessions.

● **\$5,000**

Convention Supporter—Five Available!

Show your pride in the merit shop community as a Convention Supporter Sponsor! Your contribution helps power the largest celebration of the year and the programs that bring our industry together. Gain recognition across select convention communications and on-site acknowledgments while demonstrating your commitment to the people and progress that move construction forward. It is a simple, meaningful way to be part of the event's success.

● **\$5,000**

National Craft Championships

ABC presents the National Craft Championships annually to highlight the achievements of the men and women who represent the future of the construction industry. Craft trainees and apprentices travel from across the country to demonstrate their superior skills, training and safe work practices and compete for top honors in their chosen craft. For the training sponsors, employers and ABC chapters, the NCC demonstrates a staunch commitment to the career paths the construction industry offers.

National Craft Championships Presenting Sponsor—*Exclusive!*

Champion the best of the merit shop as the National Craft Championships Presenting Sponsor! Align your brand with the industry's premier skills showcase and celebrate the achievements of craft professionals who represent the future of construction. Your sponsorship includes prominent recognition throughout the competition and awards moments, with branded touchpoints that keep your company in front of competitors, training sponsors and cheering attendees. From pre-event buzz to the final medal Ceremony, your brand stands with the champions and the next generation of talent. Customization of this sponsorship is available!

 **\$50,000**

National Craft Championships Platinum Sponsor—*Exclusive!*

Shine across the entire competition with a 20-Unit Light Box Signage package. Your logo will appear prominently on illuminated displays placed throughout the National Craft Championships, delivering bright, eye-level visibility in high-traffic zones from competition bays to spectator areas. These striking placements create repeated impressions all day and guide attendees toward your brand and booth for deeper engagement. It is bold, high-impact exposure that keeps your company top of mind with competitors and attendees.

 **\$20,000**



Your NCC Platinum Sponsorship Includes:

- Four complimentary full registrations
- Logo on event signage, emails and website
- On-screen recognition throughout the convention
- 50-word bio, logo and sponsor profile in the ABC Events app
- One 10x10 exhibitor booth
- Registration list two weeks prior plus a post-event attendee list with contact information
- 20 custom logoed light up displays spread throughout the show floor

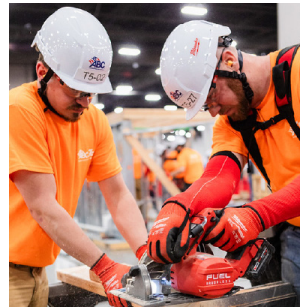
National Craft Championships

National Craft Championships Silver Sponsor Opportunities

NCC T-Shirt Sponsor—*Exclusive!* **SOLD**

Suit up the champions and spotlight your brand as the NCC Silver T-Shirt Sponsor! Your logo appears on competitor shirts worn throughout the competition, delivering constant visibility during the championships and in photos shared after the event. It is a practical keepsake that competitors and volunteers will wear long after the championships, extending your reach and reinforcing your support for the skilled trades.

● **\$10,000**



Your NCC T-Shirt Sponsorship Includes:

- Two social convention registrations
- Silver-level listing on signage and marketing materials
- Opportunity to address students and provide a raffle item for the National Craft Championships roundup event
- Recognition on all video screens during the event
- On-screen introduction during the Careers in Construction Awards ceremony
- Logo on competitors' T-shirts worn on competition day

National Craft Championships

National Craft Championships Sponsor Opportunities

National Craft Championships Competitor Meal Sponsor—*Two Opportunities!*

Fuel the competitors and forge connections as the NCC Competitor Meal Sponsor! Treat the future generation of construction leaders to a well-earned meal while your branding surrounds the experience with custom utensils, napkins and food containers. Your logo is prominently displayed throughout the competitor dining area, creating high-dwell visibility and moments to meet and encourage participants. Add a QR code or booth invite for timely follow-up and turn mealtime into meaningful engagement.



Your NCC Meal Sponsorship Includes:

- Signage located throughout the lunch area
- Logo on bar napkins at beverage area

 **\$10,000**

National Craft Championships Bronze Sponsor Opportunities

NCC Supporter—*Five Opportunities*

Stand with the next generation of craft professionals as a National Craft Championships Supporter. Your sponsorship helps power a premier showcase of skill, safety and pride in the trades while demonstrating your commitment to the future of the construction industry. You will receive logo recognition on event signage and on screen throughout key moments, reinforcing your presence with competitors, training sponsors and attendees. It is a simple, meaningful way to celebrate excellence and invest in tomorrow's workforce.

Your NCC Supporter Sponsorship Includes:

- One social convention registration
- Bronze-level listing on signage and marketing material
- Opportunity to provide a raffle item for the National Craft Championships roundup event
- Recognition on all video screens during the event
- On-screen introduction during the Careers in Construction Awards

 **\$5,000**

2026

Construction
Management
Competition

PRESENTED BY

ABC CONVENTION 2026
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Construction Management Competition

The ABC Construction Management Competition is a hallmark competition that promotes careers in construction management. The competition is designed to challenge construction knowledge, organization, time management and presentation skills. This competition gives the nation's top college and university construction management students a glimpse into the real world of construction, as well as an opportunity to showcase their talents.

Construction Management Competition Awards Presenting Sponsor—*Exclusive!* **SOLD**

Take the spotlight at the Careers in Construction Awards as the Construction Management Competition Awards Presenting Sponsor! Celebrate the nation's top student teams as they take center stage for an unforgettable, patriotic-themed finale. Your brand receives premium recognition throughout the ceremony, from on-screen and podium acknowledgments to prominent signage and program mentions. It is a powerful platform to honor excellence, inspire future leaders and demonstrate your commitment to the merit shop's next generation of leaders.

\$35,000

CMC Gold Sponsor—*Two Opportunities!*

Champion the next generation of industry professionals as a Construction Management Competition Gold Sponsor! Align your brand with academic excellence, real-world skills and the future leaders of merit shop construction.

\$20,000

Your CMC Gold Sponsorship Includes:

- Opportunity to welcome or address students (timing and length will depend on activity selected)
- Recognition on CMC website
- Opportunity to host an educational webinar for CMC students during the school year
- Opportunity to promote CMC-branded items for competitors
- Logo on CMC T-shirts
- Logo on signage and branding throughout the convention



2026

Construction
Management
Competition

PRESENTED BY



ABC CONVENTION 2026
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Construction Management Competition

CMC Silver Sponsor Opportunities

CMC Reception Sponsor—*Three Opportunities!* **SOLD**

Kick off the competition with energy as the Construction Management Competition Reception Sponsor! Welcome student teams, faculty and industry guests while your brand sets the tone for networking and celebration. Your logo appears on competitor T-shirts, extending visibility throughout the week. It is a high-impact way to show support for emerging leaders and spark connections that carry through the week.



Your CMC Reception Sponsorship Includes:

- Opportunity to welcome or address students
- Logo on CMC T-shirts
- Recognition on CMC website
- Silver-level logo on signage and branding throughout convention


 **\$10,000**

CMC Competitor Meal Sponsor—*Two Opportunities!*

Fuel the future of construction as the CMC Competitor Meal Sponsor! Treat student teams to a well-timed meal while your branding surrounds the experience with custom utensils, napkins and food containers. Your logo is featured throughout the competitor dining area, creating high-impact visibility and natural moments to meet, encourage and engage participants. Add a QR code or booth invite to turn mealtime into meaningful connections and follow-up.

Your CMC Competitor Meal Sponsorship Includes:

- Signage located throughout the lunch area
- Branded plates that include your exhibit booth number
- Logo on bar napkins at beverage area
- Branded plates that include a QR code leading to your landing page

 **\$10,000**



36th
Annual

National
Excellence in
Construction®
Awards

ABC CONVENTION 2026
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Excellence in Construction® Awards Gala

The Excellence in Construction® Awards Gala celebrates the best in merit shop construction, honoring the most outstanding construction projects and contractors of 2025 for their remarkable achievements in leadership, health and safety, innovation and quality. EIC award recipients, as well as recipients of the National Health and Safety Excellence Awards and Contractor of the Year Award, are recognized at the 36th Annual National Excellence in Construction Awards gala. The gala is a separate ticketed event taking place on Thursday, March 19, 2026.

EIC Awards Gala Presenting Sponsor **SOLD**

Take center stage at ABC's signature celebration as the Excellence in Construction Awards Program Presenting Sponsor! Your brand leads the evening's narrative, with marquee recognition from the first guest arrival to the final ovation, including premium visibility on-stage and on-screen throughout the program. Align with award-winning projects, standout teams and industry trailblazers while hosting clients and colleagues during a night of red-carpet moments and photo-worthy highlights. It is a powerful platform to honor excellence, elevate your reputation and cement your company's place among the merit shop's most respected leaders.

 **\$50,000**



2026

ASSOCIATION
EXCELLENCE
AWARDS



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Association Excellence Awards

The Association Excellence Awards luncheon recognizes and celebrates chapter achievement in membership growth and retention, STEP participation and other major accomplishments in 2025. The AEA Awards is a separate ticketed event taking place on Wednesday, March 18, 2026.

AEA Luncheon Presenting Sponsor—*Exclusive!* **SOLD**

Spotlight your leadership across the ABC network as the Association Excellence Awards Luncheon Presenting Sponsor! This high-profile gathering brings together chapter staff and member leaders from across the country to celebrate innovation, impact, growth and best-in-class performance. Your brand receives premier recognition throughout the luncheon with on-stage and on-screen visibility, prominent signage and acknowledgment in event communications. It is an ideal platform to honor chapter achievement, strengthen relationships and demonstrate your commitment to the success of ABC chapters and members.

 **\$25,000**

