



CALL FOR PRESENTATIONS

ABC CONVENTION 2025

Submission Deadline: Nov. 6, 2024

Members from across the nation return to ABC's annual convention each year to connect, celebrate and advance their businesses with the latest industry, political and technological insights. You are invited to be a part of this electric event featuring the National Craft Championships, the Construction Management Competition, the National Excellence in Construction® Awards and the Construction Workforce Awards, plus dynamic, inspiring keynote speakers, industry insight sessions and more.

For construction industry professionals at all levels, ABC's annual convention offers an opportunity to share best practices and learn from experts about the most significant, practical and current topics facing our industry today. Get ready to network and present to more than 1,200 attendees.

ABC is calling on subject matter experts from the industry who have lessons learned and can share those experiences with ABC members in an instructive presentation format with key defined takeaways.

ABSTRACT SUGGESTIONS

- Technology Innovation
- Leadership Development
- Business Basics - Operations, Finance and Organization
- Insurance and Bonding
- Contracts, Subcontracts and Teaming
- Total Human Health
- Supplier Diversity
- Economic Forecasting
- Business Development

CONTENT TO AVOID

- Anything that conveys a sense of commercial/brand promotion
- Self-congratulatory presentations on a specific project or team.

Please note, the abstract suggestions above is not an exhaustive list, simply ideas for future topic discussions.



INDUSTRY INSIGHT BREAKOUT SESSIONS

- **BREAKOUTS:** The industry insight breakouts should be more specific in nature, have a targeted area of focus and leave the audience with key takeaways.

ADDITIONAL CRITERIA

- Should present innovative techniques or best practices in a tailored content area.
- Should provide a handout and/or other meaningful takeaways for attendees.
- Should employ experience-based learning with interactions, hands-on activities and more.
- Should share case studies from the commercial construction industry.
- May utilize a single presenter, multiple presenters or a panel format. If a panel method is selected, we ask that a panel is limited to 3-4 participants, including the moderator.

SUBMITTING YOUR PRESENTATION IDEA

All submissions must be completed online at abc.org/callforspeakers. Incomplete submissions will not be accepted.

You must answer “yes” to the following questions to be considered. If selected, I/we:

- Agree to have the final presentation submitted to ABC National no later than 2/6/2024.
- Agree to collaborate with the ABC National Convention Planning Committee to refine and finalize the presentation content when necessary.
- Commit to be available in person in Las Vegas, Nevada at the Mandalay Bay Resort and Casino at a time slot determined by ABC National between Feb. 25-27, 2025.

KEY DATES

SUBMISSION DEADLINE: Nov. 6, 2024

NOTIFICATION OF ACCEPTANCE: Nov. 22, 2024

FINAL PRESENTATION DUE: Feb. 6, 2025

ABC CONVENTION DATES: Feb. 25-27, 2025



PRESENTATION OVERVIEW AND GUIDELINES

- **PRESENTATION TITLE:** The title should capture the essence of the topic to be discussed and should not exceed 10 words.
- **PRESENTATION SUMMARY:** The presentation summary should be an overview of the session intent and why the topic is relevant to the attendees. The summary statement should not exceed 250 words and may be used for marketing purposes should your presentation be selected.
- **MAJOR PRESENTATION POINTS:** The major presentation points should be 3-4 learning objectives that clearly define what the attendee will be able to take away from the session. Learning objectives should be concise and open to limited interpretation.
 - *Example Learning Objective: Attendees will be able to identify and explain a key technology innovation in the construction industry, understand its impact on efficiency and discuss potential challenges associated with this technology.*
- **INTENDED AUDIENCE:** Below is the intended audience for all sessions:
 - *General Contractors*
 - *Specialty/Subcontractors*
 - *Vendors/Suppliers*
 - *Owners*
 - *Design Professionals*
 - *Students*
 - *Other (please specify)*
- **LOGISTICAL CONTACT:** This person must be prepared to serve as ABC's main point of contact if selected. If the logistical contact is also a presenter, please note that.
 - *First and Last Name*
 - *Title*
 - *Company*
 - *Email*
 - *Phone Number*



PRESENTATION OVERVIEW AND GUIDELINES

- **PANEL (if applicable):** Panels are limited to four persons. The information below will be used in conjunction with the summary description above to determine the relevance and balance of your session proposal. Please include the contact information below for each panelist or presenter, if applicable.
 - *Presenter/Panelist First and Last Name*
 - *Presenter/Panelist Title*
 - *Presenter/Panelist Company*
 - *Presenter/Panelist Email*
 - *Presenter/Panelist Phone Number*
 - *Presenter/Panelist Headshot*
 - *Prior Experience Presenting on this Topic: Please provide 2-3 sentences describing when and where you previously presented this topic.*

All selected presenters and panels will be notified no later than Nov. 22, 2024.

Questions Regarding Submissions?

Please contact:

Kayli Lewis

Chapter Development Manager, ABC National

Email: klewis@abc.org

Disclaimer: ABC National reserves the right, at its sole discretion, to accept or reject any abstract submitted for consideration. Submission of an abstract does not guarantee acceptance or any commitment to further negotiation. We are under no obligation to provide feedback or reasons for the acceptance or rejection of any submission.