



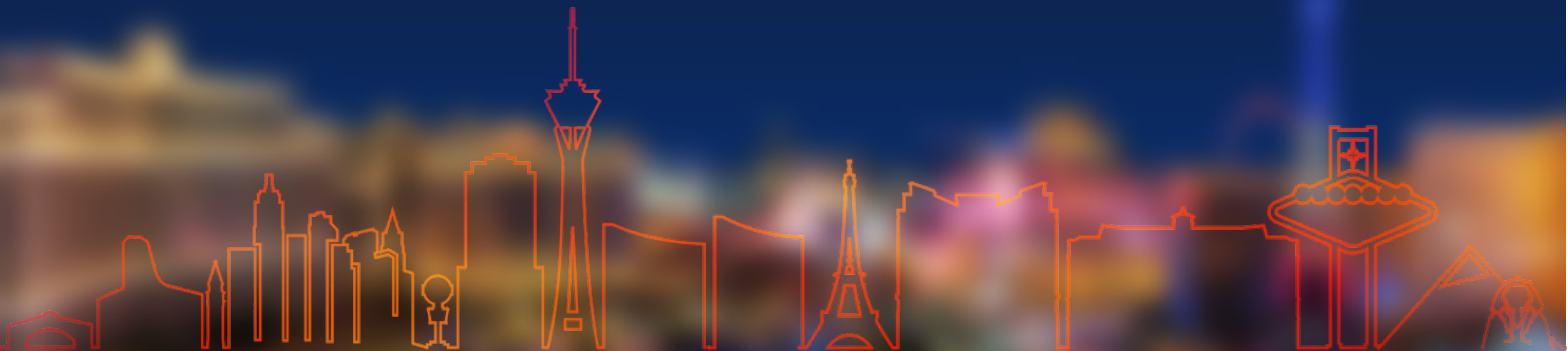
ABC Convention 2025

February 25-27 | Las Vegas



EXHIBITOR PROSPECTUS

Show Dates: Feb. 25-26 | Las Vegas | abcconvention.abc.org



Associated Builders and Contractors
440 First St. NW, Suite 200, Washington, DC 20001
(202) 595-1505 | abc.org

Contact Madeleine Dashiell for more information at meetings@abc.org or (202) 595-1775 | abc.org/convention



Benefits of Exhibiting at ABC Convention 2025

Connect, network and build relationships with more than **600** ABC contractors and their associates and suppliers from over **440** member companies who are searching for the products and services you provide.

Gain one-on-one interaction with decision-makers and senior-level management.

Get your company in front of thousands of ABC members through ABC Convention 2025 marketing, including recognition on the event website, email promotion, ABC Events app, signage and more.

Venue

ABC Convention 2025 will take place at Mandalay Bay Resort and Casino in Las Vegas. The exhibit hall will provide attendees and exhibitors with opportunities to network and build enthusiasm through multiple giveaways and games. A ribbon-cutting welcome reception with food and fun, as well as a rescue puppy play area and the National Craft Championships, are sure to draw in the crowds!

Who Should Exhibit

Our exhibitors and sponsors are made up of ABC member companies looking to connect with like-minded attendees. We aren't your *standard trade show*—the goal of ABC Convention 2025's exhibit hall is to help you build relationships and network with ABC members from around the country celebrating the merit shop construction industry's contributions to strong and vibrant communities.

ABC members are interested in learning about:

- ♠ Wage and benefit services
- ♠ Payment technologies
- ♠ Education/training solutions
- ♠ Staffing companies
- ♠ Materials manufacturers
- ♠ Construction suppliers
- ♠ Consulting services
- ♠ Construction technology
- ♠ And more!

RESERVE YOUR EXHIBIT SPACE TODAY
Limited Inventory Available!

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Exhibit Hall Booth Packages

\$4,000 per booth space

Includes:

- ♠ 10-by-10-foot space in the exhibit hall
- ♠ 90-minute welcome reception in the hall
- ♠ Dedicated exhibit hours from 11 a.m.-3 p.m.
- ♠ Lead retrieval
- ♠ Passport game participation
- ♠ Two exhibitor tickets (Includes opening night festivities and lunch in the exhibit hall on Wednesday)
- ♠ Featured listing in the special exhibit hall preview email
- ♠ Exhibitor listing on the convention website and the ABC Events app
- ♠ Exhibitor listing in the June 2025 issue of Construction Executive
- ♠ Social tile to post on social media announcing that your company will be exhibiting

Please inquire about the availability of larger booths by contacting meetings@abc.org.



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Be Seen Beyond the Booth

Combine your booth participation with a convention sponsorship to expand your reach past the exhibit hall! Act early to gain the highest ROI and to be featured on marketing materials from the very beginning of convention campaigns.

Industry Insights Concurrent Session Sponsor	ABC Construction Kids' Corner	Coffee Sponsor
10 available at \$7,500	Exclusive at \$15,000	(One sponsor per day) \$5,000

Exhibitor Booth Contest

Go above and beyond with your 2025 booth and be entered to win a complimentary booth registration for ABC Convention 2026! More information to come once registered.

Travel and Hotel

Exhibit Hall

Mandalay Bay Resort & Casino—Bayside
3950 S. Las Vegas Blvd., Las Vegas, NV 89119

Exhibit Hall open on Tuesday, Feb. 25, 3:15-5 p.m.,
and Wednesday, Feb. 26, 11 a.m.-3 p.m.



Exhibitor Fast Facts

Contact Madeleine Dashiell for more information at meetings@abc.org or (202) 595-1775 | abc.org/convention



Exhibitor Exclusive Sponsor Opportunity

Booth Information

Your booth package includes:

- ♠ 8-foot-tall backwall drape with 3-foot-tall sidewall drape
- ♠ 7-by-44-inch cardstock identification sign
- ♠ 6-feet-by-30-inch blue skirted table
- ♠ 2 side chairs
- ♠ 1 wastebasket

Exhibit hall aisles are not carpeted, and we do not require carpeting to exhibit.

Exhibit Show Hours

Tuesday, Feb. 25: 3:30-5 p.m.
Wednesday, Feb. 26: 11 a.m.-3 p.m.

If your company has a larger booth or large items to move in, please inquire about early move-in by contacting meetings@abc.org.

Exhibitor Toolkit

Exhibitors will receive an email from the show's general contractor, Shepard, to place booth orders. All electrical, food and beverage and internet service must be placed through the Mandalay Bay service portal—information will be sent to you once you are registered as an exhibitor.

Browse add-ons such as carpeting, internet and electrical service, catering, furniture and more through the Mandalay Bay service portal.

Setup and Dismantling Schedule

Move-In: Tuesday, Feb. 25:
8 a.m.-2 p.m.

Move-Out: Wednesday, Feb. 26:
3:30-7 p.m.

Logos and Bios

Please send your corporate logo to Madeleine Dashiell at dashiell@abc.org for use in promoting your participation. Please ensure your logo has a **transparent** background in either JPEG or PNG format as well as a EPS file. Transparent logos allow for the cleanest look while promoting your company both pre-convention and on site.

Please include a 50-word bio for your company along with your logo.



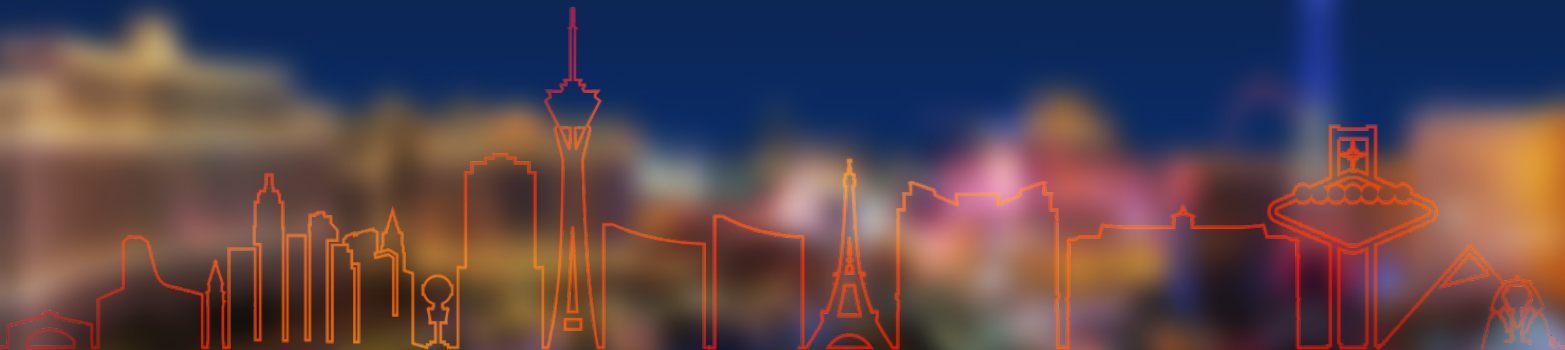


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