



CONVENTION 2024

Kissimmee, Florida

March 13-15

EXHIBITOR PROSPECTUS



Associated Builders and Contractors
440 First St. NW, Suite 200, Washington, DC 20001
(202) 595-1505 | abc.org

Contact Madeleine Dashiell for more information at dashiell@abc.org or (202) 595-1775 | abc.org/convention



Benefits of Exhibiting at ABC Convention 2024

Connect, network and build relationships with more than **600** ABC contractors and their associates and suppliers from over **440** member companies who are searching for the products and services you provide.

Gain one-on-one interaction with decision-makers and senior-level management.

Get your company in front of thousands of ABC members through ABC Convention marketing, including recognition on the event website, email promotion, ABC Events app, signage and more.

Venue

ABC Convention 2024 will take place at the Gaylord Palms Resort and Convention Center, located at 6000 W. Osceola Parkway in Kissimmee, Florida. The exhibit hall will provide attendees and exhibitors with opportunities to network and build enthusiasm through multiple giveaways and games. A ribbon-cutting welcome reception with food and fun, as well as a rescue puppy play area and the National Craft Championships, are sure to draw in the crowds!

Who Should Exhibit

Our exhibitors and sponsors are made up of ABC member companies looking to connect with like-minded attendees. We aren't your standard trade show—the goal of the ABC convention exhibit hall is to build relationships and network with ABC members from around the country celebrating the merit shop construction industry's contributions to strong and vibrant communities.

ABC members are interested in learning about:

- Wage and benefit services
- Staffing companies
- Consulting services
- Payment technologies
- Materials manufacturers
- Construction technology
- Education/training solutions
- Construction suppliers
- And more!

Thank you to our 2023 Exhibitors



RESERVE YOUR EXHIBIT SPACE TODAY

Limited Inventory Available!

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Exhibit Hall Booth Packages

\$3,500 per booth space

Includes:

- 10-by-10-foot space in the exhibit hall
- 90-minute welcome reception in the hall
- Dedicated exhibit hours from 11 a.m.-3 p.m. - **New!**
- One lead retrieval license
- Passport game participation
- Two exhibitor tickets (Includes opening night festivities and lunch in the exhibit hall on Thursday)
- Featured listing in the special exhibit hall preview email
- Exhibitor listing on the convention website and the ABC Events app
- Exhibitor listing in the June 2024 issue of Construction Executive
- Social tile to post on social media announcing that your company will be exhibiting
- Appointment setting ability - **New!**

Please inquire about the availability of larger booths by contacting dashiell@abc.org.



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Be Seen Beyond the Booth

Combine your booth participation with a convention sponsorship to expand your reach past the exhibit hall! Act early to gain the highest ROI and to be featured on marketing materials from the very beginning of convention campaigns.

Industry Insights Concurrent Session Sponsor	Hotel Key Card Sponsor	Coffee Sponsor
12 available at \$7,500	Exclusive at \$12,500	(One sponsor per day) \$5,000

Exhibitor Exclusive Sponsor Opportunity

Exhibitor Passport and Raffle Sponsorship \$7,500

- Exclusive sponsor of passport game and raffle opportunity of a big-ticket item
- Sponsor name and logo on exhibit hall passport
- Silver-level convention sponsorship recognition on signage and marketing materials
- Sponsor name and logo on raffle item drop box and signage

Travel and Hotel

Exhibit Hall

Gaylord Palms Resort & Convention Center
6000 West Osceola Parkway
Kissimmee, FL 34746
(407) 586-9556

Exhibit Hall open on Wednesday, March 13 (3:15-5 p.m.)
and Thursday, March 14 (11 a.m.-3 p.m.)



Exhibitor Fast Facts



Contact Madeleine Dashiell for more information at dashiell@abc.org or (202) 595-1775 | abc.org/convention

Booth Information

Your booth package includes:

- 8-foot-tall backwall drape with 3-foot-tall sidewall drape
- 7-by-44-inch cardstock identification sign
- 6-feet-by-30-inch blue skirted table
- 2 side chairs
- 1 wastebasket

Please inquire about the availability of larger booths by contacting dashiell@abc.org.

Exhibit Show Hours

Wednesday, March 13: 3:30-5 p.m.
Thursday, March 14: 11 a.m.-3 p.m.

If your company has a larger booth or large items to move in, please inquire about early move-in by contacting dashiell@abc.org.

Exhibitor Tool Kit

Exhibitors will receive an email from the show's general contractor, Shepard, to place booth orders. All electrical, food and beverage service and Internet must be placed through the Gaylord Palms service portal, which will be sent over once an exhibitor is signed up.

Browse add-ons such as Internet, electrical service, catering, furniture and more through the Gaylord Palms service portal.

Setup and Dismantling Schedule

Move-In: Wednesday, March 13, 8 a.m.-2 p.m.

Move-Out: Thursday, March 14, 3:30-7 p.m.

Logos and Bios

Please send your corporate logo to Madeleine Dashiell at dashiell@abc.org for use in promoting your participation. Please ensure your logo has a **transparent** background in either JPEG or PNG format as well as in EPS and AI. Transparent logos allow for the cleanest look while promoting your company both pre-convention and on site.

Please include a 50-word bio for your company along with your logo.





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